

BRIAN S. ALLARD

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EDUCATION

GEORGE MASON UNIVERSITY, Fairfax VA
College of Visual and Performing Arts, May 2002
BA with Distinction in Technical Theater

UNIVERSITY OF MARYLAND, College Park MD
College of Arts and Humanities, 2004-2005
Graduate Studies in Lighting Design

PROFESSIONAL EXPERIENCE

CM KLING + ASSOCIATES, Alexandria, VA

Associate 2021 – Present | Senior Lighting Designer 2019 – 2021 | Lighting Designer 2016 – 2019

- Designs and specifies lighting systems for commercial, residential, hospitality, government, retail, worship, sporting venues, museums, and other public spaces.
- Develops business with new and existing clients, attends pre-bid walkthroughs, and assists in writing proposals and quotes.
- Works with architects, interior designers, landscape architects, engineers, and owners to create a unified vision of the user experience.
- Researches and selects lighting equipment to integrate seamlessly with architectural details and provide proper illumination to meet client needs and adhere to industry and brand standards.
- Develops and presents schematic design concepts to architects and end clients through renderings, precedent images, preliminary layouts, and fixture images.
- Calculates design options and specifications to verify and document compliance with building codes, IES recommendations, brand standards, LEED requirements, and current best practices.
- Drafts layouts and generates documentation with luminaire placement and control information for all specified equipment, including custom installation detail drawings.
- Communicates with representatives, manufacturers, suppliers, engineers, and contractors to remain within budget while achieving design goals.
- Collaborates with manufacturers to design unique luminaires and custom modifications on existing fixtures for feature applications and non-standard installation conditions.
- Procures equipment and executes mock-ups for proof-of-concept presentations.
- Designs detailed controls schematics and designates levels for each fixture and zone to respond to timeclock events, sensors, and manual input to meet user needs and create a cohesive experience throughout each project.
- Creates custom templates in Revit, CAD, and Excel to enhance team productivity and more efficiently convey design ideas to clients.
- Trains new staff and interns on design tools, software templates, and company visual and brand standards.
- Organizes and conducts weekly internal meetings to enhance information sharing across design teams.
- Spearheads internal sustainable design efforts, leading the creation of the sustainable design committee, an internal environmental action plan, and approximately half of current employees seeking LEED AP.
- In previous positions, scheduled manufacturer and representative product presentations for the office and managed physical sample inventory for design team.

THEATRICAL LIGHTING DESIGNER

2003 – Present

- Designs lighting for theatre, dance, performance art, opera, music events, and social functions by collaborating with directors, producers, choreographers, playwrights, and other designers to support the overall vision of the production.
- Enhances the storytelling ideas of the creative team through the thoughtful use of color, pattern, direction, intensity, and movement of light.
- Plans, drafts, and focuses lights based on performance needs, scenic elements, and architectural constraints, while remaining within the inventory and budget parameters of each project.
- Programs visual effects using conventional theatrical fixtures, automated lighting equipment, atmospheric effects, projectors, color changing LED lights, and practical lighting fixtures.
- Works with theatres in the DC metro area, Off-Broadway, throughout the United States, and internationally in esteemed venues such as the Kennedy Center, the Lincoln Center Theatre, the New Victory Theatre, and the Ailey Citigroup Theater.

MUSEUM EXHIBIT LIGHTING SPECIALIST

2007 – Present

- Designs and installs lighting systems in art, culture, history, and science galleries according to exhibition design, aesthetic needs, and conservation best practices to enhance the appearance and characteristics of the displayed collections and text.
- Works closely with exhibition designers, cabinet shop, exhibition preparation shop, curators, and conservators to ensure efficient exhibition installations.
- Generates work proposals and quotes to respond to specific project requirements.
- Maintains exhibit lighting in gallery and public spaces by performing daily visual inspections, relamping lighting fixtures, adjusting focus, and monitoring light levels according to conservation guidelines.
- Cleans, services, prepares, and maintains track lighting fixtures, lamps, light track, track mounted hardware, and customized lighting equipment for use in gallery and public spaces while organizing and inventorying shop spaces to ensure equipment readiness.
- Creates and edits technical drawings to plan and document fixture placement and electrical systems.
- Supports the installation and maintenance of audio-visual equipment.

AWARDS AND NOMINATIONS

- IES-DC Candela Illumination Award for Interior Lighting Design, 2019
The Phoenician Resort and Spa, Scottsdale, AZ (with David Ghatan and Angelica Santana)
- Helen Hayes Award for Outstanding Lighting Design, 2019
Titus Andronicus, Synetic Theater
- Nominee for the Helen Hayes Award for Outstanding Lighting Design 2014, 2015, 2019 (2), 2020

SOFTWARE AND SKILLS

- Software: Revit; AutoCAD; BIM360; VectorWorks; AGI32; Sketchup; Bluebeam Studio; Lightwright; Adobe Creative Suite; Microsoft Office
- Controls Systems: Lutron Designer; Mosaic; Pharos; ETC Eos family
- Photography: Production stills; headshots; architectural lighting; landscape; event; film and digital dark room

RECENT ARCHITECTURAL LIGHTING DESIGN PROJECTS

- **Rockpoint Tysons Portfolio**
Office building complex renovations comprised of nine buildings and three exterior spaces across five properties
Vienna, Virginia
Completed 2020
- **Merriweather District Building B**
New mid-rise residential tower with extensive amenities
Columbia, Maryland
Completed 2020
- **The Gateway Center Arena at the Georgia International Convention Center**
New professional NBA G-League basketball arena, concourse, and plaza
Atlanta, Georgia
Completed 2019
- **Renaissance Baltimore Club Lounge**
Renovations of the Club Lounge restaurant
Baltimore, Maryland
Completed 2019
- **Virginia Department of Transportation / Virginia State Police**
New offices and traffic operations center for the Joint Safety Operations Center
Richmond, Virginia
Completed 2019
- **Phoenician Resort and Spa**
Renovations of the resort's main lobby, spa, athletic club, pool, and grounds
Scottsdale, Arizona
Completed 2018
- **Memphis Convention Center**
Major renovation of all public spaces
Memphis, Tennessee
Ongoing
- **Downtown Silver Spring**
Exterior revitalization of plazas, historic facades, and public art
Silver Spring, Maryland
Ongoing
- **Institute for Defense Analyses**
New building with strict security requirements
Alexandria, Virginia
Ongoing
- **Renaissance DC Porte Cochere**
Extensive remodeling of porte cochere entrance
Washington, DC
Ongoing
- **1201 North Royal**
New luxury mid-rise residential condominium complex
Alexandria, Virginia
Ongoing

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TECHNICAL DIRECTOR AND STAGE MANAGER

2005 - 2016

- Executed the artistic concepts of the designer team by hiring and overseeing a staff to hang, circuit and focus lighting instruments, install and build scenic elements, and operate sound equipment for theatrical productions.
- Interpreted CAD based technical drawings and hand drafted blueprints to accurately place lighting fixtures, scenic elements, and sound equipment. Communicated with designers and production staff to resolve installation obstacles while sustaining artistic ideas.
- Coordinated with venues to provide safe, clean, and provisioned working environments for performers and musicians on touring shows. Installed dance flooring, lighting, and scenic elements, adapting designs to touring venue limitations while maintaining the original design intent. Collaborated with front of house to backstage crews, to ensure successful performances.
- Managed budget for personnel and materials; hired staff, secured rental equipment, obtained quotes, and purchased lamps, gel, gobos, fixture parts, expendables and other items as needed. Maintained and expanded lighting inventories by cleaning, repairing, and recommending upgrades to best fit each venue.

AWARDS AND NOMINATIONS

IES-DC CANDELA ILLUMINATION AWARD FOR INTERIOR LIGHTING DESIGN, 2019
The Phoenician Resort and Spa, Scottsdale, AZ (with David Ghatan and Angelica Santana)

HELEN HAYES AWARD FOR OUTSTANDING LIGHTING DESIGN, 2019
Titus Andronicus, Synetic Theater

Five-time nominee for the Helen Hayes Award for Outstanding Lighting Design
2014, 2015, 2019 (2), 2020

EQUIPMENT, SOFTWARE, AND SKILLS

SOFTWARE

Revit, AutoCAD, BIM360, VectorWorks, AGI32, Sketchup, Bluebeam Studio, Lutron Designer, Lightwright, Adobe Creative Suite, Mosaic, Pharos, ETC Eos family

OPERATING SYSTEMS

Microsoft and Macintosh platforms

PHOTOGRAPHY

Production stills, headshots, architectural lighting, landscape, and event; film and digital dark room techniques